

HEALTH & MEDICINE:

Wendy H. Roy

Cenla Medication Access Program
Alexandria, Louisiana



Mrs. Wendy Roy serves as Program Director for the Cenla Medication Access Program (CMAP). The program mission is to ensure appropriate medication access and education, as well as promotion of other preventive health practices for Louisiana residents with limited incomes.

As Program Director, Mrs. Roy sought to implement new models for the provision of health care in the region. CMAP is progressive and comprehensive in approach—representing a real “paradigm shift” on the healthcare scene. The study of its outcomes provides important modeling for the future. CMAP began in 2001 with a program component centering upon a partnership with the State of Louisiana Charity Hospital System. The program serves over 10,000 patients per year and averages 650 prescriptions per day for cost savings of more than \$40,000 daily.

Mrs. Roy oversaw the creation of a system in which staff members work with a network of over 200 physicians to complete individual patient applications to drug manufacturers in order for eligible patients to receive free medications every three months. This component of CMAP has assisted more than 6,700 individuals in receiving over 110,550 prescriptions at a cost savings of more than \$34,500,000.

Mrs. Roy created and operates a central fill pharmacy which receives free medications in bulk from drug manufacturers. She negotiates contracts with the manufacturers and currently works with seven

pharmaceutical companies. Due to CMAP’s success and ability to provide free medications at a low cost to the uninsured, the Louisiana Department of Health and Hospitals took notice. Its Bureau of Primary Care and Rural Health began partnering with CMAP in 2008. Instead of nine Central Louisiana parishes being served (as originally envisioned), CMAP now serves 39 parishes, and is considered a model for delivering critical medicine to the uninsured. The eventual goal is to cover all 64 Louisiana parishes.

In 2005, the National Rural Health Association recognized CMAP as “Outstanding Rural Health Program” in the country.

Mrs. Roy holds a graduate degree in Healthcare Administration from Seton Hall University, graduating valedictorian of her class. Roy also earned her Bachelor of Science degree in Psychology from Louisiana State University.

Mrs. Roy resides in Alexandria, Louisiana, and is married to Mayor Jacques M. Roy. They have one child, Catherine Marie, who is five.